

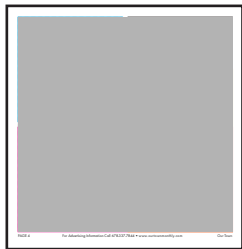
Call for monthly deadline & distribution information.

Advertising Rates

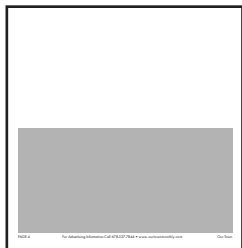
All rates include full color.

Position based on time of placement. Rates are net. No other discounts apply.

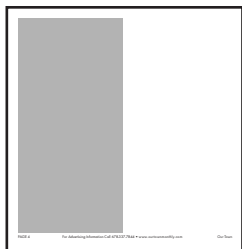
MONTHLY RATES PER INSERTION



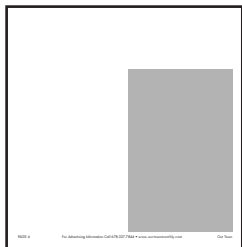
Full Page 1x - \$1160
 6x - \$946
 12x - \$845
 10.25" w x 10.25" h



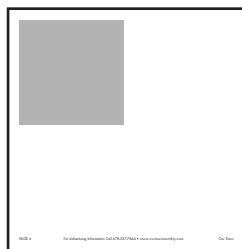
Half Page 1x - \$635
 Horizontal 6x - \$530
 12x - \$480
 10.25" w x 5" h



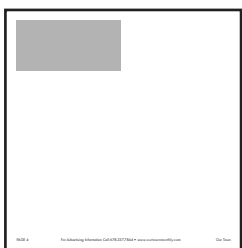
Half Page 1x - \$635
 Vertical 6x - \$530
 12x - \$480
 5" w x 10.25" h



3/8 Page 1x - \$540
 Vertical 6x - \$450
 12x - \$350
 5" w x 7.75" h



Quarter Page 1x - \$480
 6x - \$325
 12x - \$270
 5" w x 5" h



Eighth Page 1x - \$245
 6x - \$220
 12x - \$160
 5" w x 2.375" h

PREMIUM POSITIONS



Back Cover - \$1350
 Inside Front - \$1150
 Inside Back - \$1050
 12x Minimum

AD SPECIFICATIONS

Advertising design and photography is included at no additional charge.

If providing camera ready materials, they must be provided in pdf format, CMYK with 300dpi photo quality with all fonts embedded. Programs used are: Quark, Illustrator and Photoshop.

Our website, www.OurTownMonthly.com presents our print magazines on line for readers to enjoy. Your print ads are given twice the exposure with no additional charges. With Facebook and social media we extend your reach and message maximizing your advertising dollars. Our Town is dedicated to local businesses and local voices.

VIDEO PRODUCTION - Partner with Our Town to deliver a message, share a vision, launch a product or build an image with our new video capabilities. Showcase your company on www.OurTownMonthly.com with a short video that you can share to Facebook, feature on your website and more. Our dedicated team brings talent and creativity to the table, designed to expand your exposure and profits! Call us today for more information!

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OurTown

Family Lifestyle News Magazine

109 Anderson Street • Suite 109

Marietta, Georgia 30060

678-337-7844

Fax 678-337-7825

www.ourtownmonthly.com

Email: info@ourtownmonthly.com